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## Telles Customer Receives 2010 Greener Package Award Using Mirel Bioplastic

CAMBRIDGE, Mass., Oct 12, 2010 (BUSINESS WIRE) -- Telles(TM), the joint venture between [Metabolix](#), Inc. (NASDAQ: MBLX) and Archer Daniels Midland Company, today announced that Ball Innovations, a business unit of [Ball Horticultural Company](#), received a 2010 Greener Package Award for its SoilWrap(R) plantable container made with [Mirel\(TM\)](#) bioplastic. In addition, both Mirel and SoilWrap are listed on the USDA Biopreferred program, which designates biobased products that are preferred for purchase by Federal agencies and their contractors.

Made with Mirel, SoilWrap is a biobased, plantable, biodegradable alternative to petroleum-based plastic plant pots. In addition to eliminating waste, internal and commercial grower trials have shown that the superior drainage and gas exchange permitted by the bottomless SoilWrap design allows many species of plants to grow more quickly than in conventional pots. Mirel also provides a more durable container than other natural fiber pots and its physical properties allow it to be easily printed with brand messaging and UPC barcodes for attractive on-shelf appearance.

The second annual Greener Package Awards were sponsored by Summit Publishing's GreenerPackage.com. The program aims to recognize the consumer packaged goods companies, suppliers and individuals that have helped move the packaging community toward greater sustainability throughout the year.

"SoilWrap is a prime example of a product that not only leverages Mirel's ability to biodegrade in soil and also provides added convenience and value to the consumer," said Robert Engle, Telles general manager. "We are thrilled to be recognized with our partner Ball for developing innovative packaging that meets a significant need in the horticulture market. Mirel-based bioplastics continue to be introduced across a number of industries, from packaging to consumer goods, to meet the growing demand for reducing packaging and waste sent to landfills."

"We are in an industry that is by nature focused on the environment, so bringing a product to market that decreases waste and offers superior performance is a huge win for us," said Greg Trabka, product development manager, Ball Horticultural Company. "When developing SoilWrap, Ball recognized the need for a bioplastic resin that responded to the issue of unnecessary waste, maintained its performance integrity through the production cycle to the retail shelf, and met environmental certification standards. Mirel was the only biobased, biodegradable offering that met all of our business needs and we look forward to growing our relationship with Telles on future product endeavors."

Ball plans to increase SoilWrap distribution through its grower customers in North America and to independent garden centers and mass market retailers beginning in spring 2011. SoilWrap is available in a 3.5 inch design and the company plans to produce a 4.5 inch product.

SoilWrap and the rest of the 2010 class of Greener Package Award winners will be on display in the The Showcase of Packaging Innovations(R) at [Pack Expo International 2010](#), taking place from Oct. 31 to Nov. 3 at McCormick Place in Chicago, Illinois.

### About Mirel Bioplastics

Mirel is a family of bioplastic materials that have physical properties comparable to petroleum-based resins, yet are biobased and biodegradable in natural soil and water environments, in home composting systems, and in industrial composting facilities where such facilities are available. The rate and extent of Mirel's biodegradability will depend on the size and shape of the articles made from it. However, like nearly all bioplastics and organic matter, Mirel is not designed to biodegrade in conventional landfills.

Commercial grades of Mirel are available for injection molding, thermoforming, sheet extrusion, and film applications. For more information please visit [www.mirelplastics.com](http://www.mirelplastics.com).

### About Metabolix

Founded in 1992, Metabolix, Inc. is an innovation-driven bioscience company focused on providing sustainable solutions for the world's needs for plastics, chemicals and energy. The Company is taking a systems approach, from gene to end product, integrating sophisticated biotechnology with advanced industrial practice. Metabolix is now developing and commercializing

Mirel(TM), a family of high performance bioplastics which are biobased and biodegradable alternatives to many petroleum based plastics. Metabolix is also developing a proprietary platform technology for co-producing plastics, chemicals and energy, from crops such as switchgrass, oilseeds and sugarcane.

For more information, please visit [www.metabolix.com](http://www.metabolix.com). (MBLX-G)

### **About Ball Horticultural Company**

Ball Horticultural Company is an internationally renowned breeder, producer and wholesale distributor of ornamental plants. A family-owned business since it was founded in 1905, Ball has introduced many innovative, award-winning varieties to the world of horticulture, including the Wave(R) petunia family and Super Elfin(R) impatiens. Ball is committed to sustainable practices and has highlighted its green accomplishments in its "Sustainability Report." The company has worldwide production, sales and marketing through its many subsidiaries on six continents. For further information, log on to [ballhort.com](http://ballhort.com).

### **Safe Harbor for Forward-Looking Statements**

This press release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The forward-looking statements in this release do not constitute guarantees of future performance. Investors are cautioned that statements in this press release which are not strictly historical statements, including, without limitation, statements regarding expectations for Mirel market demand, constitute forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated and are detailed in Metabolix's filings with the Securities and Exchange Commission. Metabolix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

SOURCE: Metabolix, Inc.

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